



## Fresh Eyes Reading

### Rely on Fresh Eyes Reading for your writing.

As the saying goes, “You don’t have a second chance to make a first impression.” Writing that is clear, reads easily, and presented without errors will be noticed.

#### *The Benefits of a Professional Editor–Proofreader*

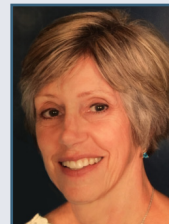
Errors result in more than reprinting costs. They could also cost an opportunity. Fresh Eyes Reading will:

- Clearly convey your message
- Improve the efficiency and flow of your writing
- Ensure proper capitalization, grammar, punctuation, proper word use, spacing, and style
- Create flawless web content, marketing materials, speeches, scripts, correspondence, and newsletters
- Be available for overflow work

I am a freelance copyeditor and proofreader in the Cleveland area. My focus is to maintain the writer’s style and voice, while proofreading with an eagle eye. Counting on your neighbors, family or coworkers to edit and proof your work is wonderful, but details may be overlooked.

Twenty years’ experience taught me the copyediting process from concept to draft to edit cycles to final proof. Whether your writing appears in print or online, it should be clear and concise. Your writing should complement the quality of your product or service. Impression is everything. A well-presented piece builds your credibility. It’s a small expense to create quality of work.

**Call for a free quote.**



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